

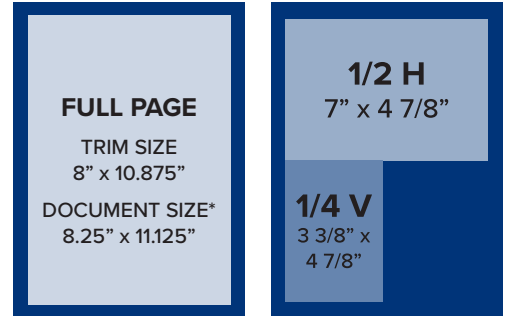


# Ohio Restaurant & Hospitality Alliance 2024-2025 Vendor Resource Guide

## ADVERTISING CONTRACT

### ADVERTISING RATES/SPECS

<input type="checkbox"/>	BACK COVER	\$1,500
<input type="checkbox"/>	INSIDE FRONT COVER	\$1,250
<input type="checkbox"/>	FULL PAGE	\$1,000
<input type="checkbox"/>	1/2 PAGE	\$650
<input type="checkbox"/>	1/4 PAGE	\$400



\*Preferred vendors 15% off display rates.  
All other vendor members 10% off display rates.

\*Includes 1/8" bleed on all sides. Keep all live matter 1/4" from trim and keep 1/2" allowance for the gutter.

### ADVERTISING DEADLINE/DELIVERY

Space Reservation + Ad Materials Deadline: **September 9, 2024**  
Complete and return reservation form + high-resolution PDF artwork files to [leslie@burgiemediafusion.com](mailto:leslie@burgiemediafusion.com).

### CONTACT INFORMATION

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Business Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

### PAYMENT

Ad Rate \_\_\_\_\_ Mail check to:  
Ohio Restaurant & Hospitality Alliance  
Discount (if applicable)\* \_\_\_\_\_ VRG: Vendor Resource Guide  
100 E. Campus View Boulevard, Suite 150  
Final Rate \_\_\_\_\_ Columbus, OH 43235

### CONTRACT TERMS/AUTHORIZATION

You are authorized to reserve the space shown above for our advertisement at the indicated rate and subject to the terms and provisions of the current rate card. Payment is due in full within 30 days of publication. There will be a service charge of 1.5% per month or 18% A.P.R. on balances over 30 days. Delinquent accounts shall be referred for collection and the advertiser agrees to pay all costs incurred by publisher, including attorney's fees for such collection. Rates subject to change on two months advance notice from publisher. An Advertiser or Agency that does not complete a committed schedule will be subject to the next shortest scheduled rate. Billing will be adjusted accordingly. Cancellations will not be accepted after closing dates.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### ADVERTISING CONTACT

Leslie Klenk – Burgie MediaFusion  
[leslie@burgiemediafusion.com](mailto:leslie@burgiemediafusion.com)  
C: 614.554.6294 (preferred) | O: 800.713.0445 | F: 888.390.0425

Advertise in the ORHA's 2024-2025 VRG to reach ORHA website visitors and 2000+ association members with 10,000+ locations to build brand awareness for your business with restaurant, foodservice & hospitality professionals and top decision-making operators while showcasing your products and services.

## OHIO RESTAURANT INDUSTRY AT A GLANCE

### 24,821

Eating and drinking place locations in Ohio.

### 564,100

Restaurant and foodservice employees in Ohio.

### \$33.1 BILLION

Estimated sales in Ohio's restaurants.

